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Data Analyst - Malta

Advertising Jobs ,Sliema, Malta

Description

Our client is looking to hire an experienced Data Analyst with a proven track record in tracking web metrics through the use of tools such as Google Web Analytics. This is a great opportunity to work with a fast growing International company, where professional dedication is rewarded by career development within the company.

Key responsibilities & duties

- You will partner with engineering, marketing and product managers to establish web tracking metrics;
- Evolve key web metrics as new site features As business needs and new site features change you will be responsible for evolving web metrics
- Maintain and construct dashboards which influence business decisions and optimize opportunities
- Answer ad-hoc analytic questions and train users to run standard reports;
- Ensure site tagging is optimized to provide crystal-clear visibility into the impact and value of new initiatives and product releases;
- Pursue data quality, troubleshoot data validation and resolve issues
- Work in tandem with external partners regarding data collection and reporting practices
- Develop best practices and consistency across engineering teams and throughout thecompany

Requirements

- Over 5 years experience with Google Web Analytics, GA Certification will be an asset;
- A solid understanding of complex web ecosystems, best practices, and ability to utilise this action;
- Be proactive and autonomous
- A thorough understanding of click analytics and user behaviour.
- SQL, website A/B and multivariate testing tools will be considered an asset;
- A clear understanding of data mining and statistical concepts

Skills

- Strong analytical and problem solving skills: able to develop and use structured approaches to identify root causes and recommend resolutions: can present results in meaningful terms;
- Project Management skills and ability to manage multiple projects simultaneously and to meet objectives and key deadlines
- Excellent verbal and written communication skills.

Advertiser details

Name	doreen
Email	doreen@bettingconnections.com
Address	Sliema, Malta

More details

In This Ad - Jobs	I am offering a job
Seller Type	Other
Area	North - Malta
Web Site	Gozo - Malta Ads